



ISME Presents

One Day Faculty Development Programme on

ADVANCED RESEARCH METHODS FOR EFFECTIVE PUBLICATION-SEM

13th May 2023

ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bengaluru is the recognized Research Centre of University of Mysore, ISME also offers Fellow Program in Management recognized by AICTE. Our lush green campus at Sarjapur Main Road is an ideal ambience for study and research. The Institute constantly endeavours to expose its students to various methods of learning, like industry visits, interaction with industry experts, participation in seminars, case study etc. so that they become successful in their journey as they move from campus to the next phase of their career.

OBJECTIVES

1. Complete guidance on how to publish in Scopus/ABDC journals
2. Equip participants with fundamental and advanced concepts on Structural Equation Modelling (SEM)
3. Show practical insights of SEM with mediating and moderating effect

WHO SHOULD ATTEND

Faculty members, students, research scholars from Management, Engineering and other related disciplines, corporate delegates

RESOURCE PERSON



Dr. Debarun Chakraborty, the Research Head at Symbiosis Institute of Business Management (SIBM), Nagpur, comes with more than 15 years of experience. He is a passionate researcher who has published **55 Scopus** indexed articles and **13 articles in ABDC A journals** and has written 6 books on management. According to p-ranking he is ranked 6th position in India, 9th in Southern Asia, 56th in the World and 4th position as a sole author in India when considering ABDC journal list for the year 2022 (On 20th April, 2023).

<https://www.publicationranking.net/?ranking=19&since=2022&countries=IN>

REGISTRATION FEES

Academicians (Scholars, students, faculty): **INR 1500**
Industry/Corporate delegates: **INR 2000**

CONTACT

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FDP VENUE AND ADDRESS FOR COMMUNICATION

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REGISTRATION

For registrations visit
<https://isme.nopaperforms.com/>

*Registration fee includes tea and lunch

KNOWLEDGE PARTNERS



INDUSTRY PARTNERS



Confederation of Indian Industry