

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Explore. Experience. Excel.

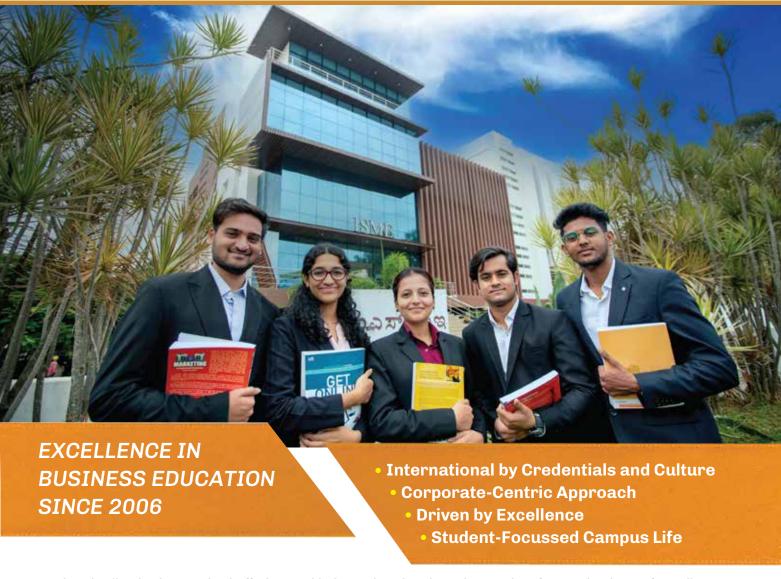






Bachelors of Business Administration (BBA) and Bachelors of Commerce (B.Com)+ACCA/US CPA **International Study Program, Singapore**

NEP (National Education Policy) based full-time courses affiliated to Bangalore University



ISME is a leading business school offering world class education through a student focussed culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME is a part of the NVT Group, an ISO accreditation body that has certified companies for over 25 years across 36 countries. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.



International by Credentials and Culture

University linkages with:

- USA- Thunderbird School of Global Management, Arizona & University of North Carolina, Pembroke
- Germany- University of Applied Sciences, Wurzburg- Schweinfurt (FHWS)
- UK- London School of Economics
- France- ESC Clermont Business School
- Canada- Carleton University
- Australia- University of New Castle
- Singapore- Singapore Institute of Management (SIM), Management Development Institute of Singapore (MDIS)



Driven by Excellence

- Ranked as a Top B School for Academic Excellence 2022, BMA
- Ranked 2nd Top B School of Super Excellence, CSR Ranking 2022
- Ranked 3rd Best Emerging BBA Institute All India, TOI 2022
- Ranked 34th all India by Times of India B School Ranking (2021)
 - Recipient of Best ROI since 2006

ISME ADVANTAGE



Corporate-Centric Approach

- International Conferences, Panel discussions, guest lectures on a regular basis
- Over 100 Companies like Grant Thornton, Mu Sigma, Gartner, Ernst & Young, Paytm and Federal Bank recruit our students
- Over 1700 alumni working in MNCs in India and abroad



24 hours of Fun & Learning

- Safe and Secure Wi-Fi enabled on campus hostel for 250 students
- Students from 24+ States and International students from Dubai, Qatar, Kuwait, Nepal with 50% girls
- Individual attention and opportunities for all students
- State of the Art Auditorium,
 Open Air amphitheatre, Volleyball and other sporting facilities







Graduate as a successful business professional with a global outlook.

1 Month Corporate Internship

PATH TO EXCELLENCE AT ISME

BBA/B.Com JOURNEY



4 Specialisation Choices in B.Com-Accounting & Taxation, Finance, Information & Technology, Banking & Insurance

3 Specialisation Choices in BBA-Finance, Marketing & HR



10 Days Study Program Singapore



6 Value-added Certificate Courses



16 Foundation, Language & Skill Development Courses

36 Core Courses

OVERALL STRENGTHS

On campus hostel with 250 students

Most of our students score over 85% because of our Rigorous Academic Sessions

100+ Top Companies for Placements

Singapore Study Program part of Curriculum

Complete Guidance for higher studies in India and Abroad

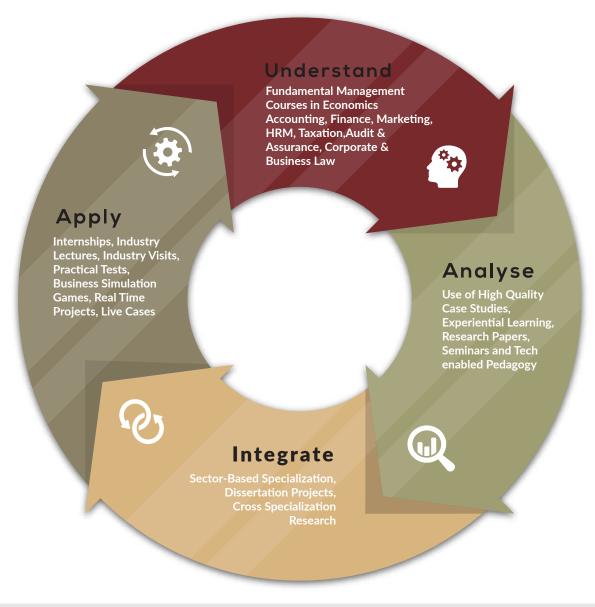
Industry & Field Visits

1:12 Faculty to Student ratio for Individual attention & Mentoring

Entrepreneurship Club,
Communication Club & E-cell
for overall development

APPROACH TO LEARNING

At ISME, we prepare young aspiring professionals for the rigors of the corporate world. With a combination of industry-focused value added courses, world-class infrastructure, best of career opportunities, well-qualified faculty, graduates of BBA and B.Com + ACCA/US CPA program find themselves on the fast track to success working with global companies in various roles and verticals. ISME teaching pedagogy has been designed to enable students to Understand, Analyse, Integrate and Apply management knowledge and skills in various domains.



Some of our Faculty...



Rema Viswanathan Principal (UG Programs) B.Tech, MBA, (Ph.D) Amrita University



Dr. S. Shyam Prasad Professor, Marketing Management BSc., MMM, MBA, Ph.D.



Dr. Shashikala Patil Assosiate Professor BA, MA, B.Ed.,MBA, Ph.D.



Anshu Sharma B.Tech (IIT Kharagpur) M.Tech (IIT Kharagpur), PGPM (ISB Hyderabad)

SPECIALIZATIONS & VALUE ADDED CERTIFICATES

ISME inculcates the art of excellence in its students through rigorous course work and a uniquely designed industry oriented curriculum. This has been possible through the extensive research and inputs from ISME International Advisors and National Advisory Board, who are graduates of some of the best business schools like MIT- USA, Wharton Business School – USA, Carnegie Mellon University – USA, Purdue University – USA, INSEAD – France, IIMs and other leading schools.

ISME students have the flexibility to choose from a list of specialisations.



Finance

Advanced Financial Management Financial Markets & Service International Finance Stock & Commodity Markets

Marketing

Consumer Behaviour, Advertising & Media Management Brand Management Retail Management

Human Resource

Employee Welfare & Social Security Strategic HRM Organisation Change & Development Compensation Management



Accounting & Taxation

Advanced Accounting Goods & Services Tax Business Taxation Cost Management

Finance

International Financial Management Goods & Services Tax Performance Management International Auditing & Assurance

Information & Technology

Accounting Information Systems Enterprise Resource Planning Information Technology and Audit Banking Technology and Management

Banking & Insurance

International Banking & Forex-Management Life & General Insurance Risk Management Marketing of Insurance Products

Value Added Certification Courses

- 1. MS Office
- 2. Advanced EXCEL
- 3. Python & its application in HR, Marketing & Finance
- 4. Forensic Accounting & Tally
- 5. Data Visualization through Tableau
- 6. Digital Marketing & Google Analytics

Benefits of ACCA (Association of Chartered Certified Accountants)

- Enables you to become a Chartered Certified Accountant, use the designate letters ACCA, and work in any aspect of Finance and Management in any business at high salary package.
- ACCA is the largest and fastest growing global professional accountancy body in the world, with over 486,000 members and students in 181 Countries. Better employment Opportunities in the Middle East / Europe.
- Due to the MOU between ISME and ACCA, the following fees are completely waived off: registration fee, first year subscription fee, exception fee, materials fee, tuition fee, IFRS certificate fee and examination fee for 6 out of 9 papers for the Fundamental level. The 6 papers have been integrated into the basic B.Com. curriculum. *Hence you save upto Rs. 2,20,000.

Benefits of US CPA (Certified Public Accountant)

- Al based Adaptive Technology to focus preparation in challenging areas.
- Proficiency Badge Full Access to Review Material Printed & Digital Customized Coursework.

INTERNATIONAL BUSINESS CERTIFICATION AT SINGAPORE

- All students of ISME get global exposure through the International Study Program at Singapore.
- Students have workshops in top universities of Singapore, industry visits to multi-national companies and also an opportunity to stay in the hostel of one of the leading Singapore colleges and interact with international students from around the world.
- ISME also provides opportunities for students to attend the London School of Economics Summer School, UK.



CAREER OPPORTUNITY CELL

Higher Education Guidance

Counselling and mentoring for students looking for higher education, including international opportunities

Placement Assistance

Companies visit ISME for Campus Recruitment

Value Added
Certification Courses

Innovative Teaching Methodology



EXCELLENCE IN CULTURE, EDUCATION AND LEADERSHIP





- Students of ISME are from some of the top schools such as DPS, NPS, Primus, Indus International, The Deens Academy etc.,
- ISME BBA Batch 2017-2020 Excelled in Bangalore Univeristy Exams with 90%+
- Above 70% Batch having First Class with Distinction
- 100+ Companies visit campus
- Our Students got placed in MNC's Accenture, Tesco, Bosch, EY, HCL, TCS, HSBC, IDC and many more..





APPLY TO ISME

Admission to the BBA/B.Com programs at ISME is highly competitive. The Admissions team reviews applications on an individual basis looking at both quantitative and qualitative aspects of an applicant's professional and academic background. An elaborate selection process is followed to ensure quality enrolment.

Eligibility

Candidates who have completed any 2-year Pre-University course of State Board / CBSE/ICSE/IB or its Equivalent with minimum 60% marks are eligible for admission into the BBA/B.Com program. All applicants for BBA/B.Com degree should have proficiency in oral and written English communication.

General Criteria

Applicants are selected on the basis of their predicted grades. Final admission is based on the cumulative assessment of Class XII results & a personal interview.

Selection Process

Stage 1: Complete BBA/B.Com Application Form (online/walk-in)

Every applicant seeking admission to ISME needs to complete the Application Form, (https://isme.in/ug) attach the required documents.

Stage 2: Personal Interview

Stage 3: Admission Decision

Based on the review of the application and the recommendation of the interview panel, the admission committee invites selected students for admission to the program. Admission offer letter will be sent to the shortlisted candidates. The admission would be final only after the confirmation of Admission Acceptance from the candidate and the payment of the registration fee. Fee once paid is non-refundable.

https://www.isme.in/admissions/fees/

Bank Loans

ISME is committed to assisting students in finding the necessary financial resources for their education and will assist in providing the necessary information for obtaining a bank loan. ISME guarantees support towards the student application for the educational loan process.



\$\rightarrow\$ +91 90086 58002

Campus Address

International School of Management Excellence, Sy. No. 88, Chembanahalli, Near Dommasandra Circle, Sarjapur Road, Bangalore- 562 125, Karnataka, India.

Corporate Office

International School of Management Excellence, CAP 1, Export Promotion Industrial Park, Near ITPL, Whitefield, Bangalore - 560 066, Karnataka, India.

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in https://www.linkedin.com/school/ismebangalore/