



# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE



FDP Sponsored by:  
AICTE under ATAL



## *One Week ATAL Online Faculty Development Programme On Essentials of Academic Research*

8th - 12th November 2021

**Organised by:**

International School of Management Excellence (B-School)



# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

## ABOUT ISME

International School of Management Excellence (ISME), Bangalore, was founded by alumni of top international B-Schools, such as Carnegie Mellon University, Wharton School, USA and Purdue University among others in 2006. ISME is a part of NVT Group, an ISO accreditation body that has certified companies for over 25 years across 36 countries. ISME is accredited and approved by the National Board of Accreditation (NBA), the All-India Council for Technical Education (AICTE) and the Association of Indian Universities (AIU), among others. The institute has been ranked 27 among the top B-Schools in India by Business India Ranking 2020. ISME was ranked 39 among the top 40 B-Schools by Times of India in 2019. The institute was also awarded Management College of the year for best ROI by Higher Education Review 2020.

### Chief Patron

Prof. Nitin Garg  
Director, ISME,  
Bangalore

### Patron

Dr. Rony. G. Kurien  
Dean, ISME

### Coordinator:

Dr. Meenakumari  
Cell: 9740317641  
Mail: meenakumari@isme.in



## TARGETED PARTICIPANTS

- The faculty members of the AICTE approved institutions, Research scholars, PG Scholars, participants from Government, NGO and Industry etc.
- Number of seats up to 200 on a first come first serve basis
- No Registration fee will be charged

## ABOUT THE FDP

In this course you will learn how to do academic research systematically so as to create a societal impact. Research is no more an optional activity in the education process and it has become mandatory for institutional sustainability and individual development. For people new to research, this course will provide a comprehensive view of what the academic research. To begin with the participants will learn the various aspects of systematic literature review, will know about authenticated sources of literature, searching for literature, documenting the literature with appropriate citations and arriving at problem statement. They will be taught to write objective statement for their research followed by defining the qualitative and quantitative research methods. The participants will also get hands on training with recent tools and techniques. They will also be exposed to plagiarism free writing along with tips to quality publication with appropriate examples

## GOALS OF THIS PROGRAM

- To understand the essentials of academic research
- To choose appropriate research tools and techniques
- To write plagiarism free quality research papers

### **For Registration visit:**

<https://atalacademy.aicte-india.org/signup>

### **Register as a participant on this link:**

<https://atalacademy.aicte-india.org/signup>

### **For any queries please contact:**

Mobile: 9740317641, Mail: meenakumari@isme.in

Day	Topics	Resource Person
1	<b>Session I:</b> Overview of academic research, Research Ethics and Plagiarism free writing	Dr. Meenakumari Professor & HOD Research, ISME
	<b>Session II:</b> Systematic Literature review- Part 1	Dr. Rejikumar G Professor, Amrita Vishwa Vidyapeetham Kochi
	<b>Session III:</b> References and Citations	Dr. Raja Sankaran PhD IIM, Ranchi
2	<b>Session I:</b> Systematic Literature review- Part 2	Dr. Paul R. Prabhaker Professor of Marketing, Northern Illinois University, DeKalb, Illinois, USA
	<b>Session II:</b> Identifying and writing the problem statement with hands on training	Dr. Ramesh Kumar Coordinator, Research Department, ISME
	<b>Session III:</b> Overview of Qualitative and Quantitative research methods	Dr. Raja Sankaran PhD IIM, Ranchi
3	<b>Session I:</b> Working with data set	Dr. Shampa Nandi HOD-PG, ISME
	<b>Session II:</b> Sample Analysis and Interpretation – Part 1	Dr. Madhumita, Professor, Welingkar Institute of Management
	<b>Session III:</b> Sample Analysis and Interpretation – Part II	Dr. Madhumita, Professor, Welingkar Institute of Management
4	<b>Session I:</b> Crafting your own research work and design thinking	Dr. Geetha Rajaram, Principal, Global Institute of Management Sciences Bangalore
	<b>Session II:</b> Recent tools and techniques	Prof. Nitin Garg Director, ISME
	<b>Session III:</b> Effective research proposal writing	Dr. Gopakumar Thampi Asia Foundation
5	<b>Session I:</b> Time and Stress management	Mr. Digvijay Choudhari Sobus Insight Forum (Art of Living)
	<b>Session II:</b> Test & Participants presentation	Test and Presentation
	Valedictory and Feedback	Dr. Rony.G.Kurien Dean ISME.